Ella Hummel

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Education

Pennsylvania State Univeristy
Graphic Design – B.Des
Current
Learned Skills: Adobe Creative Suite, Collaboration, Time Management, Foundational Design Skills
Studio courseload includes 20–30 hours/ week working on a variety of design work including workign with outside clients (State College Borough, Type Campus, etc.) Projects range from individual to large group collaboration work and includes specialties in typography, branding, and UI/UX.

References

Taylor Shipton
Assistant Teaching Professor
tms5677@psu.edu

Serene McLgaughlin
Graphic Design Teacher
Serene5089@gmail.com

Skills

Adaptability
Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Adobe Lightroom
Branding
Photography
Philanthropy
Typography
Time Management

Experience & Involvement

World of Wixby Design Intern
Learned Skills: Professionalism, Adaptability
Working one on one with an independent entrepreneur looking to develop and establish their own brand of children's books (branding, typography, etc.); weekly check-ins including formal calls as well as milestones to be met each week

Penn State THON™
Graphic Design Captain – Sept. 2024 – Apr. 2025
Learned Skills: Collaboration, Branding, Time Management
Involvement focuses on upholding the THON™ branding and identity whilst producing content to spread awareness through the various social media platforms. Preparedness to manage requests from various internal and external clients, work closely with co-captains and outside clients to produce a product within a short deadline.
Rules and Regulations – Sept. 2023 – Feb. 2024
Learned Skills: Adaptability, Time Management, Collaboration
Involvement included focusing on the event safety for THON™ events along with collaborating with peers to uphold the integrity of the organization.

Navigators Benefitting THON™
Social Media Chair – Aug. 2025 – Current
Learned Skills: Philanthropy, Brand Development
Position focused on capturing the Navigators Benefitting THON™ mission as well as promoting fundraising and donations through brand development and outreach.

Penn State Navigators
Sept. 2023 – Current
Nav Night Team Member – Sept. 2024 – Current
Bible Study Leader – Aug. 2025 – Current
Learned Skills: Leadership, Organization, Discipline
Campus ministry that brings students together and creates an active and welcoming community.
- Planning events/fundraising, weekly meetings
- Bible Study Leader involved weekly meetings as well as discipling and meeting wiht individuals.

Design Association
Sept. 2023 – Current
Learned Skills: Analyze Design Trends, Innovation
Members focus on collaborating with fellow design students on projects to expand on design skills and learn new skills. Provides networking opportunities with older and younger design students.

Night to Shine 2025 & 2026
Learned Skills: Patience, Compassion, Hospitality
An organization founded by the Tim Tebow Foundation where volunteers spend the night catering to individuals with disabilities.
- As a buddy I was paired with one individual with whom I spent the entire night supporting, loving, and being a friend to.